Remove survey complete, fold, seal and mail

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO 32 LONDON KY

POSTAGE WILL BE PAID BY ADDRESSEE

SMOKERS SURVEY
PO BOX 66326
LONDON KY 40742-9984

The Benson & Hedges Galleria
Post Office Box 9127
Schaumburg, IL 60168-9127

99999999999999
Sample A. Sample
123 Any Street
Anytown, US 12345-1234

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

15 mg "tar," 12 mg nicotine
av per cigarette by FTC method

Benson & Hedges Nov. '97
Reminder Mailing
AdBPHGNA/DM142.R3

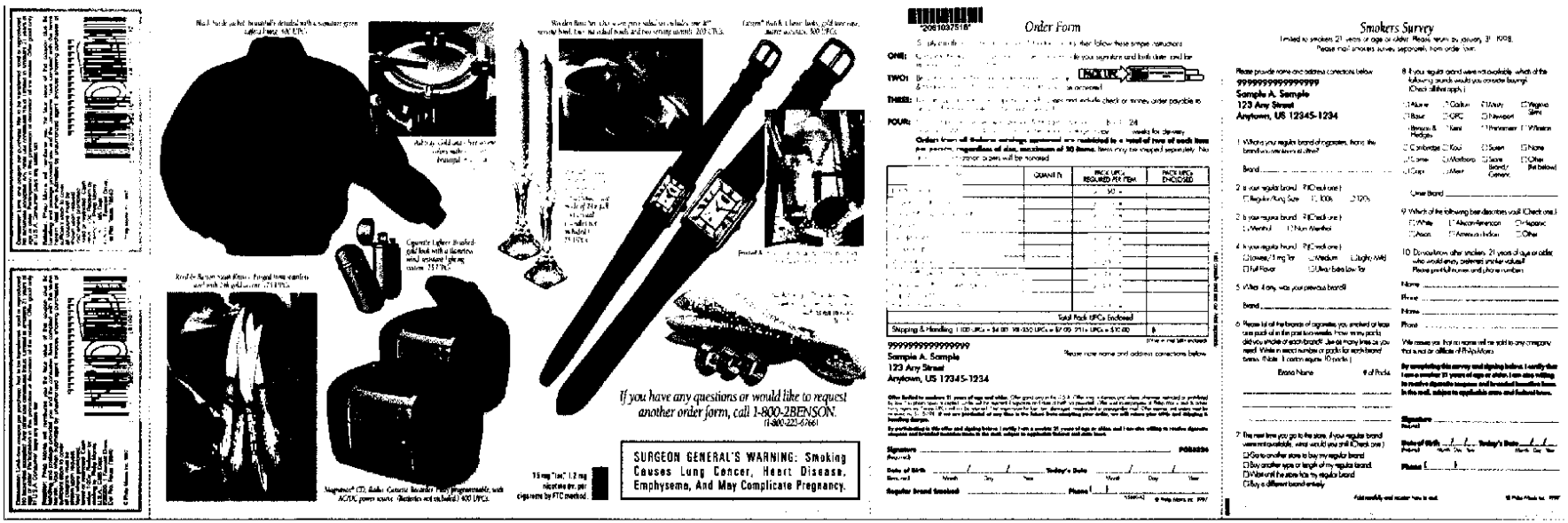
Remember,
The Benson&Hedges Galleria is open every day throughout the holidays.

$1.00 OFF
Any Carton
of Bens. Hedges 10

$1.00 OFF
Any Carton
of Benson&Hedges 100

2061037515

Source: https://www.industrydocuments.ucsf.edu/docs/hfgp0003



If you have any questions or would like to request another order form, call 1-800-2BENSON.
(1-800-223-6766)

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

15 mg "tar" 1.2 mg nicotine av. per cigarette by FTC method.

Order Form

Sample A. Sample
123 Any Street
Anytown, US 12345-1234

Smokers Survey

Limited to smokers 21 years of age or older. Please return by January 31, 1998.
Please mail smokers survey separately from order form.

Please provide name and address corrections below.
999999999999999
Sample A. Sample
123 Any Street
Anytown, US 12345-1234

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Source: https://www.industrydocuments.ucsf.edu/docs/hfgp0003